

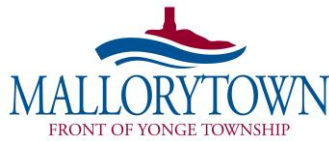


Community Development Meeting
Front of Yonge Township Hall

April 24th, 2014

In attendance: Council: Richard Marcoux, Sean Burns
Residents: Elaine Covey, Barb Morrison
Youth Intern: Alison Merkley

1. **Approval of Agenda as amended**
Moved by Barb. Seconded by Sean.
2. **Minutes**
February 27th. Moved by Barb. Seconded by Alison.
March 27th. Moved by Elaine. Seconded by Barb
3. **Updates**
 - a. Lapel Pins: 500 pins have been ordered and a 50% deposit has been paid. The letters on the pin will be larger than originally thought. They were expected to arrive at the end of April.
 - b. Kiosk: More pricing for signs was collected with a lifespan of 9-10 years. D&D Signs estimated \$1400 and TNT Dynamite Signs quoted \$1117. It was moved by Sean and seconded by Barb to accept the quote from TNT Dynamite Signs.
4. **Leeds and the 1000 Islands Collaboration**
 - a. Joint Fall Event: Discussion took place, whether it would be beneficial to create a joint endeavour in the fall as a way to attract more vendors and people. Previously, local fall ideas included hosting a business fair and/or mayor's breakfast. Thoughts will be held off until the next meeting.
 - b. Cross Promoting Newsletters: We will have TLTI newsletters available on our website providing they post ours as well.
 - c. Joint Map: This was a good idea that was talked about 2 years ago. At that time, TLTI was not interested and partnered with Gananoque. We will need to start small and approach TLTI again on how to work together. Moved to next meeting.
5. **New Business Guide**
Alison M has created a draft New Business Guide that provides information about home-based business, tax rates, etc. Ali M requested that members provide feedback about the guide before it is presented to council and posted online.



6. **Mallorytown Country Market**

- a. Sunday Events: 1st Sunday will be a birthday party with cake, balloons, favours, etc. The last Sunday (Labour Day Weekend) will be a Community Yard Sale. Alison W is speaking with Eagle Point Winery. It was proposed that the 3rd Sunday in August will be country themed with live music, hay bales, pony rides, etc. All members are to look for musicians who may be interested.
- b. Sign Up Dates: Alison M will send out the schedule dates and availability. Elaine will book the Community Centre for August 31st in case of rain during the community yard sale. Flyers about the market will be sent to the campgrounds.
- c. Signage: Members agreed to leave the sandwich board signs posted up in their locations for the entire duration of the market. Barb will reserve the large magnetic sign.

7. **Gananoque Business Showcase Event Invitation**

Members discussed whether the CDC should attend by sharing space with TLTI. If the CDC does attend, we would bring brochures for local businesses, maps, wrist bands, lapel pins, and possibly the new business guide. It was also mentioned that brochures will be needed for the kiosk.

8. **Website Discussion and Reveal**

Alison M showed members the proposed site and went over areas that still need attention. The site is able to go live once it is approved after the changes are made.

9. **Other Business**

- a. Village Fair: The CDC was asked to be a sponsor for the Village Fair. It was moved by Elaine and seconded by Sean that \$100 will be donated.
- b. Mallory Coach House: A walking tour brochure is being produced and printed and new brochures for the Coach House are being developed. The Coach House also received a grant from the "Students Works Program" that will allow them to hire a student to extend the operating hours and work on providing more children activities.
- c. Gap Analysis: Review of short term goals show that they are all underway. Long term goals require additional work from the CDC. It was recommended that the Gap Analysis be posted online and that a table of goals be created to be used by the CDC.

10. **Next Meeting**

May 22nd at 7pm in the Township Hall.

11. **Adjournment**

Moved by Sean.

