

## *Yonge Children of the World*

**Please support a great community event!**

On behalf of the Front of Yonge Christmas Parade Committee, I would like to ask for your support of our parade this year. Last year we were thrilled to have 25 floats and over 800 spectators attend the parade. This year's parade will start at 5:00 pm on Sunday Dec 1<sup>st</sup> with the theme "Yonge Children of the World". We will once again be hosting our Annual Tree Lighting ceremony at the Township Office Nov 21<sup>st</sup> at 6:00 pm with caroling, hot chocolate and treats.

As you know, an event of this nature wouldn't be possible without the financial support from our many community-minded groups and businesses. Donated funds are used to advertise the parade, purchase supplies, and prizes for the participating floats. We would like to offer you the opportunity to either choose one of our sponsorship packages or support us with any amount that your organization is able to give. Please make cheques payable to "Front of Yonge Christmas Committee".

### **Bronze Package - \$50**

- Recognition in the post parade thank you ad
- Recognition on the Township website and the Township Facebook page.
- Recognition on a sign at the Community Centre after the Parade.

### **Silver Package - \$100**

- Everything in the Bronze Package plus:
- A link to your website on the Township website (please include your website link with your sponsorship)
- Name announced by the MC's during the parade

### **Gold Package - \$150**

- Everything in Bronze and Silver plus:
- Your Business name on the Banner at the start of the Parade (Provided Sponsorship is confirmed and paid by Nov. 17<sup>th</sup> to allow time for the banner to be made)
- The first three Gold packages purchased will become a sponsor of one of the Prizes and will have their logo on the certificate and be mentioned by name at the Judges stand and as part of the awards ceremony (possibly newspaper coverage too) \*Please email your logo to [parade@frontofyonge.com](mailto:parade@frontofyonge.com)

### **Platinum Package - \$250**

- Everything in Gold plus:
- Your Business name and logo in all advertising (Provided sponsorship is confirmed and paid and logo received by Nov 10<sup>th</sup>)

### **Presenting Sponsor Package - \$1000**

- Everything in Platinum plus:
- Your Business name becomes the presenting sponsor of our parade and is included in all parade references/advertising (Parade will be: "Yonge Children of the World" presented by *Your Company Name*)

Please consider supporting this community event. It's not possible without you ... If you are interested in supporting the parade please email us at [parade@frontofyonge.com](mailto:parade@frontofyonge.com) with your business name, contact info and Sponsorship level.

Thank you for your time and consideration,

Ray Scott  
Chair - Front of Yonge Christmas Parade Committee

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[parade@frontofyonge.com](mailto:parade@frontofyonge.com)

Don't miss our Annual Tree Lighting Ceremony – Thursday Nov. 21<sup>st</sup> - 6:00 pm at the Township Office