



Community Development Meeting

February 26, 2015

Front of Yonge Township Hall

In attendance: Council: Richard Marcoux, Gail Williams

Residents: Jan Geertsema, Staff: Elaine Covey

Regrets: Jeff Poole

### **Approval of Agenda**

Moved by John and seconded by Gail that the agenda be approved. Carried

### **Approval of Minutes**

Moved by Gail seconded by John that the minutes of the January 22, 2015 meeting be approved as circulated. Carried.

It was suggested that we highlight the action items, or identify them as “Old Business” on the next agenda.

### **Guest: Don McElwain**

Mr McElwain runs the PharmaSave drug store in Athens. He currently has a successful, twice-weekly delivery service to various towns and villages, and will sort a week’s supply of medications into blister packs for his clients. He would like to offer this service to Front of Yonge Township. Residents must be at home to receive their delivery. The members were very supportive of this idea. He will send out flyers and advertise the service.

### **Updates:**

a) Mallorytown Country Market: Gail asked that the 2015 market information and application forms be put on the Township’s website, along with her contact information. It was suggested that the market run from July 19<sup>th</sup> until September 6<sup>th</sup>.

b) Leeds and 1000 Islands Joint Event: Richard has contacted Vicky Leakey, who seemed very interested in the concept of a bicycle ride from Brown’s Bay to Rockport. It could be structured as a Poker Run, and/or include a checklist of items to find or view.

c) New Business Guide: Suggestions were made to complete the New Business Guide:

- add some destinations in the USA – Boston/New York/Ogdensburg

- add a section on “settlement areas”- zoning and O.P. restrictions for certain business types

- update the tax rate table

Once the changes have been made, Elaine will send the guide out to the members and to Council for their review. It should be presented at the March 16<sup>th</sup> Council meeting.

### **New Business**

a) Budget: Richard presented quotes on signage from TNT Dynamite Signs, with a total estimate of \$9717 for all signs. It was decided to order the gateway signs for Front of Yonge and Mallorytown and hamlet signs for Caintown and McIntosh Mills in 2015. Gail reported that the Community in Bloom signs will be removed this spring. Elaine reported that the Junetown W.I. signposts will also be removed.

Richard also had quotes on T-shirts from two different firms. D & D will produce them for \$12 each. It was agreed to order 30 shirts for the Township, in sizes L, XL and XXL. It was decided to change the wording to read "Mallorytown, Ontario, Canada", instead of "Mallorytown, Front of Yonge Township."

Other items to be budgeted included the rental of the large sign for the market, and approximately \$1000 for the joint event with Leeds and the Thousand Islands.

### **Other Business:**

Richard spoke with Tom Russell about funding through Industry Canada. We would need a proposal which creates jobs, or talks about job creation. They will fund a maximum of 50%. Some discussion took place regarding a revitalization plan for the village of Mallorytown, which would require a partnership and funding from a business owner.

The torch-bearer route for the Pan-Am Games this summer goes from Brockville to Gananoque. We need to know the exact route, and look into signage and the taking of photos in our township.

**Next Meeting:** March 26<sup>th</sup> at 7 pm.

**Adjournment:** It was moved by John that the meeting be adjourned.