



Community Development Meeting

January 22, 2015

Front of Yonge Township Hall

In attendance: Council: Richard Marcoux, Jeff Poole, Gail Williams

Residents: Jan Geertsema, Staff: Elaine Covey

Election of Chairperson:

Moved by Jeff, Seconded by Gail, that Richard Marcoux be appointed as chairperson.

Carried.

Approval of Agenda as amended

Moved by Jeff and seconded by John that the agenda be approved. Carried

Approval of Minutes

Moved by Jeff, seconded by Richard that the minutes of the September 25, 2014 meeting be approved as circulated. Carried.

Updates:

a) Mallorytown Country Market: In 2014, the market ran for eight Sundays, ending on Labour Day weekend. Alison Wilson and Barb Morrison organized the market last year. Barb has indicated a willingness to help this season. Alison will be contacted to see if she would like to be involved this year. Gail offered to contact the vendors, or help in other ways if needed. Only one committee member is needed to attend each Sunday. We have been contacted by the Frontenac Arch Biosphere, asking us to advertise in their guide this year.

It was moved by Jeff and seconded by Gail that the Mallorytown Country Market ad be placed in the FABR guide for 2015. Carried.

b) Leeds and 1000 Islands Joint Event: Past members described the idea of a bike event, such as a poker run, which would start at Brown's Bay Park and finish at Rockport. It was decided to invite the LTI Economic Development committee to one of our meetings. Richard will contact Vicky Leakey regarding this issue.

c) New Business Guide: Our former intern had produced a business guide. Elaine will go through it and make any changes or additions. It will be emailed to the members before the next meeting.

New Business

a) Budget: Discussion took place regarding items which were done in the past year, as well as potential projects for 2015. An initial review was done of the various advertisements which were purchased in 2014. It was agreed that \$500 should be budgeted for website updates. John mentioned that the light on the kiosk is very bright. Richard asked that a switch be installed, so it can be turned off during the tree-lighting event.

b) Donation/ad request from FABR: Besides the MCM ad, there will be no advertising purchased in the guide this year. Their donation request will be returned to Council for their consideration.

c) Township T-shirts: The members agreed to order more T-shirts similar to the ones Alison Wilson had purchased. Elaine will get the contact information from Alison.

d) Signage: The list of signs compiled by our intern was reviewed. Discussion took place as to which ones should be replaced first. Richard will confirm the various sign locations and get some pricing from TNT Dynamite Signs. The committee would like to see the Junetown W.I. signposts removed, if the sign is not going to be reinstalled.

e) Guest speaker request: Mr. McElwain from the Athens PharmaPlus had asked to come to a meeting. Elaine will contact him and set this up. Tom Russell could be asked to come at a future date.

Other Business:

Gail would like to see a type of small business fair, where various small business owners come together with tables and displays to promote their business. It was agreed that this could be held in conjunction with another community event such as Purcell's Barbeque. Members were asked to bring their ideas to the next meeting.

Next Meeting: February 26th at 7 pm.

Adjournment: It was moved by Gail that the meeting be adjourned.