

DRAFT

Community Development Committee Meeting
Front of Yonge Township Hall

September 28, 2017

In attendance: Council: Richard Marcoux, Roger Haley, Gail Williams
Residents: John Geertsema, Elaine Covey
Guest: June Noble

Approval of Agenda

Moved by John and seconded by Elaine that the agenda be approved, with the addition of a welcome to our guest. Carried

Approval of Minutes

Moved by Elaine and seconded by John that the minutes of the May 25, 2017 meeting be approved as circulated.

Unfinished Business

a) Mallorytown Country Market: Elaine distributed a report showing the number of vendors and fees collected for each of the six Sundays when the market was held. The number of visitors was high (200 - 250) when there were other events taking place at the Coach House, and lower (80 - 100) when there were none. The most popular vendors were the ones selling produce and food. Generally, the vendors seemed satisfied with how the market went, but Elaine will contact each of them for their feedback. Once this is received, a decision will be made about the 2018 market. It was decided to place more focus on the music in the gazebo, as this should draw more people to the market. A new vendor co-ordinator will need to be found for the next season, preferably one of the vendors.

b) St. Lawrence Corridor EDC: Roger reported that they have held several meetings, drafted by-laws, become incorporated and now have a board of directors. Dave Beatty was elected as the chairperson. Michael Adamcryk and James Wilson have been hired to create a job description for a Commissioner, so that this position can be advertised.

c) New Sign Status: Richard reported that all the signs which were ordered and received have been put up this summer. He was concerned about vegetation growing up around the bottom of the signs, and would like to see regular trimming around/under the signs. It was suggested that the lawn cutting contractor could be responsible for this. Richard would like to see caps on the top of all the signposts. Gail feels that the old white posts which were left in place for special event signs look terrible, and should be removed. However, these are used to display the Winter Festival, Village Fair and Parade signs, as they are the correct width. Other options were discussed. Richard suggested that the CDC help these groups with a budget for new signs, which would look similar to the rest of the Township signs. Roger stated that the Winter Festival has new signs with the Township logo. Richard has started designing a new "Canada's First Glassworks" sign.

d) New Digital Township Bulletin Board: This item was put in the 2017 budget, conditional upon finding a partner. The Firefighters Association has contributed \$5000 toward the project. Richard has looked at the corner of County Road 2 and 5, in the area of the new tourism building. However, the best visibility for digital signs is at a distance of 300' to 400', and this location would not work. The sign's appearance can be improved by adding more pixels, but that will increase the price. It was suggested that members bring suggestions for a location to the next meeting.

New Business

a) Township T-Shirts: It was moved by Elaine and seconded by John to donate three Township T-shirts to the Village Fair. Carried.

b) Mallorytown Station New Items: Richard has asked Falcon Security for a proposal for a system to automatically lock and unlock the doors of the building, as well as security features such as a motion sensor and alarm. Roger confirmed receipt of \$3500 from TransCanada Pipeline to help pay for lighting and security.

Other Business

Recap of Recent Workshop: Gail had attended a "Teeny Tiny Summit" in Merrickville last June. She shared many ideas and suggestions for small communities from this workshop, such as:

- create positive change with positive leadership (of groups/committees) from residents and volunteers
- promote our community and it's assets; ID all of our assets
- encourage public participation and feedback (FaceBook, social media)
- ask questions: Where do you see FoY in 5 years? What brought you to this community?
- promote local businesses, hold an open house for them and feature one each month
- get businesses to promote each other
- create unique events, make them fun, use new ideas/attractions to keep them fresh
- push advertising, inform people
- promote the trails

June suggested that the Village Fair could build on the Township's historical aspects, and possibly have a glassblower come. John would like a guestbook at the CDC table, and thinks we need to talk to more visitors.

New Member: June Noble agreed to join the committee. A Council motion will be passed at the next meeting to appoint her.

Next Meeting: The next meeting will be November 23rd at 7 p.m.

Adjournment: It was moved by John, seconded by Elaine that the meeting be adjourned.