

Community Development Committee Meeting
Front of Yonge Township Hall

April 26, 2018

In attendance: Council: Richard Marcoux, Jeff Poole, Roger Haley
Residents: Elaine Covey, John Geertsema, Nathan Driver
Guests: Jennifer Lavis

Approval of Agenda

Moved by Jeff and seconded by Elaine that the agenda be approved. Carried.

A warm welcome was extended to Nathan Driver and Jen Lavis, who are taking charge of the Mallorytown Country Market vendors.

Approval of Minutes

Moved by John and seconded by Nathan that the minutes of the March 2018 meeting be approved as circulated. Carried.

Unfinished Business

a) Mallorytown Country Market: Nathan Driver provided a sample rack card for the members to review. They would be made available at the Legion, Purcell's Store, and all the campgrounds, as well as other locations. They would cost \$33.75 for 100 and \$62 for 250.

It was moved by Jeff and seconded by Elaine that Nathan purchase 250 rack cards for the Country Market. Carried.

Nathan has taken over the Facebook page, and has posted a call to all vendors. He has received a few responses so far. Elaine will contact those on the list from 2017, and direct them to Nathan. Elaine is creating a chart for musical entertainment and a CDC member to work at the market each Sunday. Discussion took place regarding the various musical groups, and the total budget line for this item. A draft vendor agreement was also presented to the committee.

b) Request for financial support from the Heritage Committee: A letter from Sandi Wells was received, asking if the CDC would pay 50% of the cost of a band for both the Strawberry Social and the Blueberry Social.

It was moved by Jeff and seconded by Nathan that the CDC pay for 50% of the cost of musical entertainment for the Strawberry and Blueberry Socials. Carried.

c) Revitalization Grant: The CDC members reviewed the list of suggested items to be done using the Revitalization grant. Members were given a design for wooden recycling bins which can be produced by Dave Wells for \$790 each. Six bins have been included as possible items for this grant. Two additions were suggested by Mayor Haley. This list will be presented at a Council meeting and finalized.

d) 1000 Islands Parkway Challenge: This year's Challenge will be held on Saturday, June 2nd. There have been a couple of meetings held with the Township of Leeds and the

Thousand Islands to plan this year's event. A few volunteers are need from this township. Jeff, Roger and Nathan offered to help this year. Gord Brown is planning to participate, and possibly Steve Clark and Bob Runciman.

New Business

a) Request for Financial Support: This was dealt with under the Mallorytown Country Market item.

b) Yonge In Bloom Sign Proposal: Yonge in Bloom have a new logo, created by Diana Earl. A draft YIB sign layout was presented along with a request to put the sign in the empty signposts across from Skyward Active Health Centre.

It was moved by Elaine and seconded by Jeff that the CDC approve the request of Yonge in Bloom to place the new YIB sign in the location which they have requested.

Carried.

c) Traffic Study Mallorytown: Richard presented a study based on 2016 data. It shows the traffic patterns in and around the village of Mallorytown travelling in both directions. He explained that the sign must be within a 1000' range of the radio. It also needs to have line of sight to the township office, which means it can't go on the east face of the building. There are several issues with the proposed location at the intersection, and it now appears that the best location would be in front of the Township Hall, using a two-sided sign. Richard would like to see a third option, and the Library/Community Centre was suggested as the other option. It was agreed by the members that the recommended for the preferred location of the digital sign be revised to:

1. Township Hall
2. Intersection of County Road 2 and 5
3. Library/Community Centre.

Next Meeting

The next meeting will be held on May 24th at 7 pm.

Adjournment: The meeting was adjourned at approximately 8:30 pm.