

In attendance: Council: Richard Marcoux, Marg Fancy
Residents: Laurel Burnham Green, Elaine Covey, Craig Fowler
Guest: Roger Haley

Approval of Agenda

Moved by Richard and seconded by Elaine that the agenda be approved as circulated, with the addition of: Land for Auto Plant, Ontario government grants and Broadband under New Business.

Approval of Minutes

Moved by Richard and seconded by Marg that the minutes of the February 21, 2019 meeting be approved as circulated. Carried.

Old Business Updates:

- a) Mallorytown Country Market: Laurel reported on an informal survey she has done with four other municipalities in Leeds/Grenville. The experience of 'makers' of products such as baking, sewing, crafts, etc. is that the amount of labour is high and the profits are slim and unpredictable. Local growers which are family run do not usually participate in markets. Instead, they sell and deliver products directly to customers. New vendors often use the markets to develop their customer base. Larger farm producers are needed to anchor the market, providing lots of variety throughout a long period of time. These tend to dominate the sales and this hurts the small producers. Smaller vendors may turn to selling pickles, jams, etc. but competition is tight and they become discouraged. There is a high turnover rates for vendors. Perhaps our Market days need to be tied to another event, such as the Village Fair. The Brockville market has an operating budget of \$40,000 or more. It was concluded that the MCM will be put on hold for this season.
- b) Festival of Small Halls: Marg reported that representatives toured the Mallorytown Legion on March 4th, and seemed to like it. A response should come in about a month.
- c) Family Sponsored Park Benches: Roger had circulated information and comments from Prescott regarding their program. Next steps are to gauge interest from residents, and to identify where the benches could be located.
- d) 1000 Islands Parkway Challenge: There was a meeting on Monday with the committee from TLTI Township. They liked the idea of reversing the direction the participants would travel, ending up at Brown's Bay Park. The CEO of the Parks Commission is very supportive, and agreed to waive user fees for the event.
- e) Revitalization Projects: Richard had provided a summary of projects, and their status at the last meeting. Further progress will take place in the spring and summer.

f) 2019 Communications Strategy: Marg circulated a summary which she and Jennifer had prepared. This was discussed.

g) Safe Property By-law (spring clean-up): Council approved this item and it will take place this spring.

h) The Terms of Reference which were approved are now on the website.

i) The Rink revenue generation proposal went to Council and then to the Recreation Committee. Reps from the two committees need to come up with a policy regarding criteria and pricing.

New Business:

a) 2019 Operating Budget: A copy of the approved 2019 budget was presented to the members. Two advertising proposals have now been received. It was moved by Richard and seconded by Elaine that we accept the advertisement proposal for the Recorder and Times Vacation Guide. Carried.

b) Goals for 2019: The following list of goals was discussed and agreed upon:

- Update resident's guide
- Welcome wagon or similar program
- Digital sign
- B.R.& E. revisited
- Strategic Plan objectives
- Engaging the public
- Agricultural information session (Roger will look into.)

c) Revisiting Business Retention and Expansion: This was most recently done in 2013. There are several new businesses which have opened or are in the process of opening.

d) Land for auto plant. Steve Clark has requested that UCLG municipalities consider if there is available land for possible expansion of the car industry. If it is determined that an area of 1000 - 1500 acres is available, a letter of interest would be needed.

e) The provincial government has handed out grants, with Front of Yonge receiving \$350,000 for 'finding efficiencies'.

f) Broadband will be placed on the next meeting agenda.

g) Ad for the Living Here magazine will also be discussed at the next meeting.

Next Meeting

The next meeting will be held on April 25, 2019 at 7 pm.

Adjournment: It was moved by Elaine that the meeting adjourn. The meeting was adjourned at approximately 9:20 pm.