Community Development Committee Meeting   November 23, 2017
Front of Yonge Township Hall

In attendance: Council: Richard Marcoux, Roger Haley, Jeff Poole
Residents: John Geertsema, Elaine Covey,June Noble

Approval of Agenda
Moved by John and seconded by Jeff that the agenda be approved, with the addition of a "Front of Escott" to the agenda. Carried

Approval of Minutes
Moved by June and seconded by John that the minutes of the September, 2017 meeting be approved as circulated.

Unfinished Business
a) Mallorytown Country Market: There was some discussion about changing the name of the market to focus less on vendors, and more on the music aspect. "Sunday Music in the Park" was one suggestion. One week could feature a DJ playing either popular or country music. The market could run from June 24th to August 19th, which would be nine Sundays. Two of the Sundays feature other events which have musical groups performing. There could be an event on Canada Day to celebrate the special anniversary of the end of World War One. Nathan Driver will be asked to form a small MCM Committee, with one of the CDC members attending their meetings. New signs for the market should be lightweight and easy to install. Richard will get pricing from Vista Print. The current Facebook page should be switched over to the Township.

b) St. Lawrence Corridor EDC: Roger reported that they have created a short list of four applicants for the position of Commissioner. The budget is almost finalized, and the fee paid by Front of Yonge in 2017 will cover the first six months of 2018. Some of the members visited a plant in Sarnia to get ideas for repurposing one of the Brockville facilities.

c) New Sign Status: Richard circulated designs for a new "Canada's First Glassworks" sign, and the members chose the one they liked the most. There is one remaining sign to order for Kings Field.

d) New Digital Township Bulletin Board: Richard reported that a higher resolution sign will be needed, which will increase the price. The overall size will likely be 25" x 72" and the preferred location is in front of the Mallorytown Station. It will need a WiFi connection, and will use two small radios, which will allow Township staff to make changes over the internet. It was suggested that members look for other electronic signs, and ask the owners questions regarding where it was purchased, approximate cost, etc.
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e) Mallorytown Station Locking: Falcon Security is working on a quote for this item.
New Business

a) 2018 Budget: Richard presented a draft budget for next year. Discussion took place regarding the possible sale of Township jackets, toques or ball caps.
The 1000 Islands Parkway Challenge takes place the first weekend in June. It was suggested that better advertising is needed, and June offered to work on this.

b) Rental Bikes: Roger will speak with Jennifer Tarini at the St. Lawrence Parks Commission about offering rental bikes at two locations along the parkway this summer.

c) Strategic Plan Information Sessions: Council held a SWOT analysis (strengths-weaknesses-opportunities-threats) where the public was invited to participate. One way to get the word out, would be to go out to various township committees and give a brief presentation in the new year.

Other Business
a) Parkway Challenge 2018: This was previously discussed.

b) Trails for Tourism: There will be a workshop called "All Trails Lead to Destinations" held in Brockville on December 5th from 9 am until noon.

c) Front of Escott: Jeff told the members that he has been approached by two or three people from the former township, who expressed regret that Escott did not merge with Front of Yonge. He has looked into the process which would need to be followed, and talked about the advantages of pursuing this. However, the rest of the members agreed that this process would have to be instigated by the residents themselves.

Next Meeting: The next meeting will be February 22nd at 7 p.m. *

Adjournment: The meeting was adjourned at 8:30 pm.

* In January of 2018, Chair Richard Marcoux suggested the meeting be held on February 1st, at 7 pm., to get started planning for the summer market.