

In attendance: Council: Richard Marcoux
Residents: Alison Wilson, Jeff Poole, Barb Morrison, Elaine Covey
Youth Intern: Alison Merkley
Regrets: Sean Burns

Approval of Agenda

It was moved by Alison Wilson and seconded by Jeff that the agenda be approved. Carried.

Approval of Minutes

It was moved by Jeff and seconded by Barb that the minutes of the May 30, 2013 meeting be accepted. Carried.

Status Reports

a) Mallorytown Country Market

Alison Wilson presented an update about the Mallorytown Country Market. With a slower start of committed vendors (3 or 4 confirmed), a reminder was sent out to 90 people. A discussion concerning flea market tables lead to the agreement that the items were permitted as no vendor has been turned away before. New this year is offering themed Sundays to generate more interest and bodies at the Market. As of the meeting, 4 Sundays have been established. More signs for the Market have been made and the Market now has a Facebook page.

b) Tourism Kiosk

Richard asked Tom Graham to help with the design of the new Tourism Kiosk. Tom has produced a map to cover one side of the kiosk, with brochure holders and a small bulletin board for the other. A discussion regarding what items should appear on the map transpired, in particular whether businesses should be labeled and how. Suggestions included using symbols in place of businesses, replacing the map every 2-3 years, and selling ad space to decrease out of pocket costs for future maps.

All members are asked to create a list of attractions and businesses they believe should appear on the map and send to Richard.

Motion to spend \$1600 to Tom Graham for the map and designed was moved by Richard and seconded by Alison Wilson. Carried.

c) Website

Since the teleconference with 14 Theories, not a lot has happened. Each attendant, Richard, Sean, and Alison Merkley, were to come up with 4 or 5 websites they liked. Richard contributed one website and Alison had sent 3 samples.

d) Name Change Suggestions

Instead of being known as the Economic Development Committee it was moved by Barb and seconded by Elaine that the Committee now be known as the Community Development Committee. The proposed change has been added to the next Council

meeting agenda. The hope is that the name change will better represent the efforts of the Committee and attract new member interest.

e) Economic Development Action Plan (EDAP)

The EDAP for Front of Yonge was modeled after the UCLG's EDAP. The responses generated from the Matrix were incorporated into the future plans portion of the report (final pages). Members are asked to read over the report and to provide feedback to Alison Merkley over the next few weeks so alterations can be made in time of the August 12 Council meeting.

Business Assessment Survey (BAS)

Alison Merkley provided a summary of the BAS to members and distributed copies. The report includes background information, the results and their importance, and a copy of the distributed survey. After some discussion about the results, the topic of the Business Directory came up and how to inform businesses of it, as well as how to use it. Alison Merkley is currently working on a guide for new business owners and addresses this.

Property Standards Update

Elaine provided an update about the Community Clean Up Month of May. The response was well received with approximately 17-20 complaints being submitted. The By-law Officer is currently conducting follow ups to issued warnings. A final cost has not been determined, and it was suggested by Richard that the Clean Up month become an annual occurrence.

Signs at the Mallory Coach House Gardens

Barb said that Dennis Reed is making 3 signs for \$140 which state "Public Park". Richard says he would like to see a copy of the sign's design.

The next meeting will be held September 26th at 7 pm at the Township Hall.

It was moved by Jeff that the meeting be adjourned.